

# LOVE THE GAME NOT THE ODDS

An initiative to prevent and  
reduce harm from gambling

# LOVE THE GAME CHARTER

The Victorian Responsible Gambling Foundation's Love the Game Sporting Club Program aims to disrupt the normalisation of gambling in sport, in particular by limiting the exposure of young people to gambling promotion. The program works at all sporting levels, from community to elite, to prevent and reduce gambling harm.

## ORGANISATION COMMITMENT

By joining the Love the Game Sporting Club Program, we understand the leadership role our organisation plays in encouraging balanced lifestyles and strengthening communities.

We accept a shared responsibility for raising awareness of the risks associated with gambling and will actively work to disrupt the normalisation of gambling in sport through our commitment to this Charter and through our actions.

Organisation name

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Organisation representative

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Position

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Date

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Signature

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## DISRUPTING GAMBLING IN SPORT

- We will not partner or receive sponsorship (revenue or in-kind) from gambling providers<sup>[1]</sup> including gambling venues<sup>[2]</sup>.
- We will not display gambling promotional material in or around the club, including ground signage<sup>[3]</sup>.
- We agree that sporting environments should be free from gambling promotion (excluding raffles) and we will engage key decision makers, such as national and state sporting bodies and local government, in discussions that work towards this goal.
- We will develop and implement a organisation-specific gambling policy that seeks to address gambling harm.

## SAFER FUNDRAISING, FUNCTIONS AND PRIZES

- Where young people under 18 years of age are present, our social and fundraising activities will not include any forms of gambling (excluding raffles).
- We will not provide gambling incentives as player awards or prizes.
- Our functions will be held in venues that align with our organisation gambling policy.

## A HEALTHY AND SAFE ENVIRONMENT

- We will support and participate in awareness-raising activities including displaying program messages in and around our organisation and participating in the Love the Game themed round/s.
- We will support our community by providing education sessions and information about the risks of gambling and actively deter anyone under 18 years of age from participating in any form of gambling.
- If any member of our organisation is concerned about their own or someone else's gambling, we will make every effort to refer them to gambling support services.

1] Examples of gambling providers includes betting operators (traditional and online), racing industry organisations, casinos, lotto, Keno, etc.

2] Local clubs sponsored by venues that operate pokies are exempt from this clause. These clubs should encourage the venue to contact their local venue support worker and operate under the Venue Best Practice Guide.

3] Signage and advertising space at grounds that is not owned or controlled by the sporting club is exempt.



**This charter underpins the Victorian Responsible Gambling Foundation's Sporting Club Program, supporting clubs to establish healthy and safe environments in relation to gambling.**

[lovethesame.vic.gov.au](http://lovethesame.vic.gov.au)



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