



AFL Central Victoria  
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## AFL Central Vic and SEDA College Announce Exciting New Partnership



AFL Central Victoria is thrilled to announce a dynamic new partnership with SEDA College, a leading Independent Senior Secondary School and the largest provider of the Victorian Certificate of Education – Vocational Major (VCE VM). The partnership seeks to connect education and sports, creating an environment where students passionate about sports work alongside industry leaders to acquire practical skills for their future success.

By joining forces, AFL Central Victoria and SEDA College will create unique opportunities for students to engage with the sporting community, gain hands-on experience, and prepare for future careers in the sports industry. The partnership will enhance the curriculum through industry-relevant projects and initiatives, ensuring that students are connected to Australia's leading sport, recreation, community, and trade organisations.

*"This is an exciting collaboration that aligns perfectly with our mission to support and nurture young talent in sports,"* said Jay Cathrine, Commercial Manager of AFL Central Victoria. *"We believe that by working with SEDA College, we can provide students with a pathway to enrich their education while actively participating in the sporting landscape of Central Victoria."*

SEDA College also expressed enthusiasm about the partnership. *"The SEDA model places the student's interest in sport at the forefront of their Senior Secondary education, integrating practical connections to industry,"* said Carl Hardingham, Bendigo Teacher at SEDA College *"We are therefore very excited to partner with AFL Central Victoria so we can continue to expand that connection to local industry and the community."*

### **About SEDA College:**

What sets us apart is our relationships with Australia's leading sport, recreation, community, and trade organisations. We develop curriculum in consultation with our industry partners, so that students develop the knowledge, skills, and attributes of current industry professionals.

It is our intention to produce graduates who are confident learners, care for and about others and are optimistic about their future. Our hope is that they will be well-rounded individuals who want to make a difference on both the local and global stage.

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