



AFL Central Victoria

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AFL Central Victoria Partners with Victor Sports to Enhance Player Performance and Safety

AFL Central Victoria are thrilled to announce a new partnership with Victor Sports, a leading provider of high-quality sports equipment and medical supplies. This collaboration aims to enhance performance, prevent injuries, and improve overall player safety.

As a trusted partner in the sports industry, Victor Sports is committed to providing the highest level of solutions for athletes of all levels, from professional teams to small local clubs and "Weekend Warriors." The company's extensive range of products includes innovative training equipment, high-quality medical supplies, and expert advice from experienced professionals.

Victor Sports' Manager Brent O'Leary said "We are ecstatic with the partnership alongside AFL Central Victoria. Victor Sports acquisitions of Knight Sport, along with IDM Sports, Maxioplast, Sportstek and 66fit — has made us an industry leader in sporting goods with over 10,000 high quality products. Our goal is to equip all players and trainers with the most advanced sports medical and sports equipment products available."

"AFL Central Victoria is excited to partner with Victor Sports, who share our commitment to supporting the health and well-being of our athletes," said Jay Cathrine, Operations & Commercial Manager at AFL Central Victoria. "This partnership will enable us to provide our members with access to the latest technology and expertise, giving them a competitive edge on and off the field."

The partnership will help create a positive and supportive environment for footballers, netballers, trainers and equipment managers in the region and AFL Central Victoria looks forward to a long and successful partnership with Victor Sports.

Learn more about the Victor Sports product range at www.victorsports.com.au

For any questions, please contact Jay Cathrine, AFL CV Commercial, Media & Operations Manager on 0400 127 743 or jay.cathrine@afcentralvic.com.au

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